

Secretary's Council on Library Development

Kirkpatrick State Information Center
Secretary of State Conference Room
Jefferson City, MO

April 6, 2012

Members present: Bacon, Carr, Darst, DePriest, Gage, Hancox, Keeney,
McCampbell, Munzlinger, Mullaly-Quijas, Schmitt, Watts

Absent: Buthod, Curls, Ellinger, Fuchs, Sanders, Staines, Wilke

Guests Attending: Tracy Byerly, Executive Director, MLNC
Jeanne Sullivan, MOREnet
Randy Scherr, MLA Advocate and Legislative Liaison

Staff present: Conroy, Smith, Reading, Steinman, Musselman, Morrison, Faris,
Allee-Bates, Amanda Baker, Tammy Winkelman, Carl Wingo

Darst called the meeting to order at 10:07 a.m. Council members and guests were introduced.

Conroy introduced Valerie Darst as the new Chair of the Secretary's Council on Library Development.

Richard Smith introduced Tammy Winkelman, a new circulation clerk in the Wolfner Talking Book and Braille Library.

Barbara Reading introduced Amanda Baker, Technical Team Supervisor I, who replaced Erin Grant.

Open time for public to address the Council

Tracy Byerly, Executive Director of MLNC addressed the Council. She announced that Missouri Library Network Corporation (MLNC) has entered into an agreement to merge with Amigos Library Services, pending successful membership votes in both organizations.

Review of the LSTA Five-Year Plan (FY08-12) External Evaluation- Barbara Reading, Library Development Director and Debbie Musselman, LSTA Grants Officer

Musselman said the State Library is required to evaluate the progress in meeting the goals of each LSTA Five-year Plan. The evaluation of the current plan was required to be performed by an outside evaluator. The State Library selected the Assessment Resource Center (ARC) at the University of Missouri-Columbia. One conclusion of the evaluation was that MOSL's use of LSTA funding provides a strong and vital resource for Missouri's citizens.

Reading said the LSTA Evaluation has been submitted to the IMLS, and once the Evaluation is approved the executive summary will be posted on the State Library website.

Presentation of Assessment Document from The Parthenon Group – Margaret Conroy, State Librarian

Conroy gave a brief recap of the LSTA evaluation and planning processes.

The Bill & Melinda Gates Foundation has shifted its support from investing in hardware for public libraries to broader support for libraries. As part of this effort, and to assist state libraries with LSTA planning, the Foundation offered access to the services of a consulting firm in the area of strategic program assessment. MOSL worked with The Parthenon Group from January through March in assessing the effectiveness of current spending areas. Margaret presented slides from the effort, showing the value placed on key services by libraries relative to the spending on those services. One recommendation from Parthenon was that state libraries focus more on statewide services. The Parthenon Group complemented MOSL, saying staff had provided the best formulated survey and the best organized key areas of focus from the state libraries with which they worked. Katina Jones and Barbara Reading deserve the credit.

Legislative and Budget Update – Randy Scherr, MLA Advocate, Margaret Conroy

Conroy said the Secretary of State's budget recommendations are currently intact with one exception. There was a loss of \$100,000 in state aid to public libraries in the House. REAL Program funding has so far not been cut. The Governor recommended \$100,000 in the Athletes and Entertainers Tax, and the House increased this by \$100,000. LIFT funding has not been reduced. The Senate Appropriations Committee passed the recommendations intact.

Scherr said last year legislation was passed which allowed some counties in southeast Missouri to levy a sales tax. Representative Todd Richardson has filed a bill to extend this option to Pemiscot County. Representative White and Representative Flanagan have each filed similar bills; one applies statewide and one would add Jasper County to the list of authorized counties.

Representative Brown has filed a bill to remove some A&E funding from the Arts Council for the Juneteenth celebration in St. Louis. This is still in Committee.

HJR43 is a TABOR bill and has passed the House and was heard in the Senate this week.

Mission Statement Review and LSTA Five-Year Plan for FY 2013-2018 – Margaret Conroy, Barbara Reading

Reading said development of the new five-year plan began in November; the plan is due to IMLS June 30.

Musselman reviewed the LSTA plan requirements and the IMLS themes with which the plan must align: building and sustaining information resources, targeting library and information resources, developing, expanding and improving services for special populations, and strengthening the library work force.

Reading noted that the draft Mission Statement is from the current plan. The State Library would like to add language regarding Reference Services' role in serving state employees. She asked the Council for any additional comments. A final version will be e-mailed to the Council for review.

Reading reviewed the draft plan, which has three goal statements with multiple outcomes, and the LSTA priority to which each is connected. The goals, outcomes and strategies are subject to change based on recommendations received from IMLS.

Musselman asked the Council in what order of priority should the goals be listed. Mullaly-Quijas said LSTA Goal 3: Strengthening the library workforce should be first. Watts agreed. She stated since having been a library trustee, the library staff were the greatest resource and without properly trained staff, there is a loss of a valuable resource. Hancox said the focus should be assessing public needs, then determining the training needed for library staff.

Reading asked the Council for an endorsement of the draft LSTA plan for 2013-2018. Darst called for a motion to endorse the plan as presented. Carr so moved. Mullaly-Quijas seconded. Motion carried.

LSTA FY13 Project Plan – Debbie Musselman

Musselman presented the FY13 project plan, which largely continues current projects authorized under the 2008-2012 plan, as amended. The Integrated Library System Consortium proposed budget includes an increase of \$177,000. Allotments in the competitive grants are being reduced. The scholarship program has been discontinued.

Bacon said the Missouri Evergreen Consortium (integrated library system consortium) is moving along very well. The first wave of libraries is scheduled to join between March 1-August 31 with 4 out of 13 public libraries joining. The Evergreen Coordinator position is budgeted to be funded in this contract period.

Musselman said youth services training has been expanded, and a training webinar series will be added. An e-books preconference will be held at MLA and trustee and director training is being planned.

Darst called for a motion to approve the LSTA FY13 project plan. McCampbell so moved. Watts seconded. Motion carried.

Library Development Show and Tell – Consultants

Naphtali Faris, Youth Services Coordinator gave an overview of the Summer Reading Program. She showed pictures from some of the summer reading program workshops and shared the winning teen video from the Collaborative Summer Library Program's video challenge. This was the first time the State Library participated in the challenge.

Brenda Allee-Bates gave a presentation on Trustee Training. Annie Busch will present on Trustee Roles and Responsibilities and Kent Brown will present on Missouri Library Law. There will be 10 videoconference sites. In response to several requests for online board training, Allee-Bates arranged for statewide access to ALTAFF's Trustee Academy. ALTAFF is a division of the American Library Association, and the training will be available online 24/7 for a year.

Jean Morrison said the State Library held a "Train the Trainer" workshop for e-reader devices purchased with remaining Gates Foundation grant funds. There were 10 participants in the training, who are expected to train other library staff in their regional areas upon request from library directors.

Morrison presented a preview of the new Missouri WebJunction website. The URL to the website is: www.webjunction.org/partners/missouri.html. The new site offers a direct link to courses and other tabs relevant to Missouri.

Reading said the training section allows managers to select courses and add them to their staff's training page. A certificate of completion can be printed for tracking purposes.

State Library Report – Margaret Conroy

The Administrative Rules for the State Aid statute have been changed to extend the due date for state aid certifications from June 30 to July 31. This will allow libraries to submit current fiscal year and trustee information. Conroy thanked Brenda Allee-Bates for managing the change.

Approval of Minutes from December 9, 2011 Council Meeting

Darst asked for any questions and/or corrections of the December 9, 2011 meeting minutes. Darst called for a motion to approve the minutes as submitted. Gage so moved. Watts seconded. Motion carried.

Adjournment: Darst adjourned the meeting at 2:15 p.m.

2012 Meeting Dates: August 3, 2012
November 30, 2012